#### TECHNOLOGY UPGRADES



# OFFICE OF THE SECRETARY OF THE COMMONWEALTH

# Presentation to Information Technology Advisory Council

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#### **Divisions**

- Notary & Authentications
- Lobbyist
- Conflict of Interest
- Board/Commission Appointments
- Extraditions
- Service of Process
- Community Relations
- Clemency
  - Restoration of Rights
  - Pardons

### Secretariat Challenges

- All divisions utilized database system called IQ (Lockheed Martin contract)
- Database while functional, did have challenges
- Many workflows/business processes that could be perhaps automated were being done manually (example: board/commission applications)

## **Governor's Challenge**

Agencies need to look for ways to become more efficient and effective.

For our Secretariat – this meant technology upgrades.

## **VITA**

Worked with VITA's Workplace Productivity team on integrating all divisions from IQ to CRM (Microsoft product)

Division Directors were highly involved with building the systems around business processes.

#### **Timeline**

#### **April 2010**

Began with building online board/commission board portal

#### <u>Summer 2010</u>

Tweaked board/commission portal & moved onto start other divisions to migrate to CRM

#### 2011

RoR, Conflict of Interest, Community Relations, Service of Process

#### 2012

Test Conflict of Interest,
Migrate historical board
data over to CRM, Lobbyist
Registration/Disclosure,
working now on Pardons
and Extraditions

#### **Results**

- Backlogs erased
- Productivity increased employees like CRM much more than IQ
- CRM product very flexible
- On-site support and troubleshooting with VITA team

#### **Cost of Results**

- Total cost to agency estimated to be \$600K over 2.5 years
- SOC more than paid for this in reduced costs, particularly when we add the infrastructure savings to the operations and staff salary/hourly savings
- Moving forward, the estimated savings for SOC over next two years is \$200K which includes a smaller infrastructure bills, improved processing, elimination of vendor fees, reduced paper and postage costs and reduced staff size through attrition (efficiencies have eliminated the need to re-fill vacated position).

## **Community Relations**

Centralized team that manages correspondence and requests for the Governors Office and Cabinet Staff

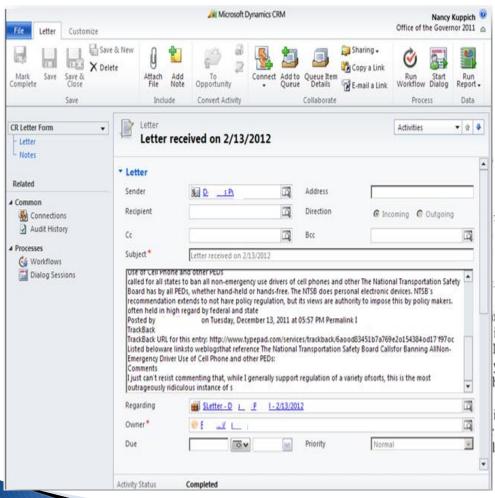
- •3,000 e-Mails, Web Forms, Letters, Postcards and Faxes a week
- •Estimated 50 special requests a week
- •Estimated 2,500 phone calls and walk-in visits a week

## **Community Relations**

#### Benefits

- Staff of 6 FTE's, (Originally 6 FTE and 6 PT)
- Processing time reduced by 45%
- Creates metrics and analysis for the Governor on trending topics and hot issues
- Ensures that cabinet staff have data and tools to respond to citizens

## **Letters and Correspondence**





#### COMMONWEALTH of VIRGINIA

Office of the Governor

February 20, 2012

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752 Belli

See !

nk you for contacting the Office of Governor Robert F. McDonnell. Governor is in receipt of your letter regarding the proposal of legislation affecting the le communications devices while operating a motor vehicle, and he greatly you taking the time to share your thoughts and ideas. He has asked me to his behalf.

important to the Governor that every Virginian's voice is heard, and it is him to know the concerns of citizens across the Commonwealth. For your ll new laws and/or changes in laws must originate as bills. For a bill to be

#### **Notary and Authentications**

- Supports 120,000 notaries
- 30,000 new notary applications
- 25,000 documents have been authenticated
- Results
  - 3 year savings projected \$340,000
  - Cleared 4 week backlog
  - Reduced turnaround by 25 days to 7 days
  - 50% staff reduction

## **Board Appointments**

- With online portal accepting applications and nominations – data entry reduction of 50%
- Working out of one database
- Reports easier to generate
- Reduces number of steps in business processes (ex. Can track emails from Outlook to CRM)



## **Questions?**